Research on the Creation of Golden Courses in College Public English Classroom Based on Online Open Courses

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Abstract: The development and changes of the times have brought great impacts and challenges to education and teaching. The creation of "golden course" in college English mainly focuses on the classroom teaching mode of teacher-student interaction and the improvement of students' learning ability, and can also avoid the emergence of "cramming" teaching mode. The application of online open courses in the information environment provides new opportunities for college public English teaching mode, and also puts forward higher requirements for college public English teachers' comprehensive literacy, especially information literacy. Under this background, "online open course" emerges as the times require, which truly realizes the cross domain sharing of curriculum resources. Online open courses have a great impact on the traditional classroom teaching mode in Colleges and universities, and put forward higher requirements for the information literacy of College English teachers. Based on this, this paper discusses the development path of College Public English teachers' information literacy, aiming to provide some reference for the construction of "golden class" in College Public English classroom.

1. Introduction

The introduction of online open courses is not accidental, but the need of the development of the times. The openness of online courses enables us to break the boundaries and constraints of regions [1]. With the deepening of educational informatization, there are increasingly rich teaching methods, constantly updated teaching resources and timely delivery of teaching feedback. Under this background, "Online Open Courses" came into being, which truly achieved cross-domain sharing of curriculum resources. Modern online open course is a new education mode with the development of modern information technology and a new learning mode for cultivating talents for adults. In view of this, many colleges and universities have set up online open courses in a timely manner according to the actual situation of their own colleges and universities [2]. With the continuous improvement of students' English level in today's society, students not only need to master the basic grammar knowledge related to examination, but also other knowledge such as English language knowledge, application skills, learning strategies and cross-cultural communication [3]. The educational object, educational goal, educational content and educational structure of online open courses are completely different, and the traditional teaching mode can no longer meet the needs of online open courses. Therefore, it is very necessary to study the laws of online open courses and explore the teaching mode that conforms to modern online open courses [4].

College English plays an important role in spreading excellent western culture, and students need to learn western culture and strengthen their understanding of Chinese culture. The creation of "golden course" in college English mainly focuses on the classroom teaching mode of teacher-student interaction and the improvement of students' learning ability, and can also avoid the emergence of "cramming" teaching mode [5]. In the traditional classroom of college English in the past, teachers only paid attention to the instrumental features of English, while ignoring the humanistic features of college English as a discipline. To create a "golden lesson", we should dig deep into the core concepts behind the theme of Chinese culture in instructional design, explore the common values with English-speaking countries, and let students appreciate and experience the spiritual wealth and rich Chinese culture that condense Chinese wisdom [6]. Online open courses have a great impact on the traditional classroom teaching mode in colleges and universities, and put

forward higher requirements for the information literacy of college public English teachers [7]. Based on this, this paper discusses the path of information literacy development of college public English teachers, aiming to provide some reference for the creation of "Golden Class" in college public English classes.

2. Analysis of the Characteristics of Online Open Courses in Colleges and Universities

Traditional English teaching is often based on the teacher's established teaching content, and mainly on the teacher's classroom teaching. Secondly, due to the limited interaction conditions between teachers and students and the lack of opportunities for students to output effectively, students' dominant position cannot be fully realized. The introduction of mobile teaching mode can break the boundaries of time and space, and enable students to roam in the ocean of knowledge anytime and anywhere. And the course can be reviewed, paused and replayed repeatedly, which greatly facilitates students to adjust their learning progress at any time. The application of this online platform can better improve students' listening ability and strengthen the training of college students' basic English skills. The teaching mode based on online open courses is more flexible [8]. First of all, it breaks through the geographical and time constraints of the traditional classroom, and students can learn online courses independently in a good network environment. Secondly, according to the teaching needs, teachers can let students complete the study of the corresponding content in online open courses before class, and complete the corresponding learning tasks. Teachers can give targeted explanations according to students' homework, thus improving the efficiency of classroom teaching. The combination of theory and practice enables everyone to apply what they have learned and better apply theoretical knowledge to social practice.

The introduction and promotion of online open courses have greatly enriched students' extracurricular cultural life and broadened their learning knowledge. In the traditional English teaching classroom, one teacher is responsible for the early teaching design, classroom implementation, teaching answering and after-school evaluation. With the emergence of online open courses, college public English teachers can directly choose to use online courses suitable for students, and can also build online open courses according to their own needs. In the teaching process, teachers should play a leading role, ensure students' dominant position, and combine online students' autonomous learning with offline flip classroom. In the classroom, teachers explain Chinese cultural content to students in English, outline the content framework and key difficulties, so that Chinese students and international students can fully understand it. In the course of curriculum implementation, teachers need to manage and maintain the curriculum platform, which requires teachers to have the ability to operate and maintain the network platform. After students use the course, in order to understand the students' usage and analyze the learning data, teachers are required to have the ability to use the corresponding software for data analysis.

3. How to Create "Golden Course" in College English

3.1 Improve the Awareness of Informatization

For English courses, many college students may have a problem, that is, they are ashamed to speak English. The application of English online open courses can enable students to truly meet their individual needs. According to their own weaknesses, we should find targeted teaching resources, make up for their own "shortcomings", give full play to their subjective initiative in learning, and maximize their comprehensive ability. In the form of training, the mixed mode of online and offline is adopted, which enables teachers to use the network to learn online courses, and conduct real-time interactive sharing, exchange and discussion, as well as consolidation and reflection after class. Online open courses are not face-to-face, so they have weak classroom control for students. How to make the classroom interesting and attract students' attention is the top priority of our English teachers' current work. We must base ourselves on the present and keep up with the pulse of the times. The knowledge points we teach must be novel and practical, and attract students'

attention [9]. To create the "golden course" of college English for online open courses is to combine Chinese cultural studies with college English courses in the classroom teaching process, aiming at improving students' English application ability by using the foreign language "golden course" teaching of online open courses [10]. The setting of English-related courses can meet the requirements of non-English majors for improving their comprehensive English ability, and can be a useful supplement to college public English teaching. Teachers' teaching philosophy determines the implementation of teaching process and the development of teaching activities to a great extent. Therefore, under the information environment, college English teachers should strengthen their information awareness, actively learn new technologies and skills, and try to combine them with their own English courses and apply them to the actual classroom teaching to improve the teaching effect.

3.2 Strengthen the Ability of Information Technology and Curriculum Integration

In the process of instructional design, teachers should focus on the cultivation of students' sense of teamwork. In the network teaching of public English class, the design of network teaching resources is very important to combine classroom teaching with network teaching. Network teaching and classroom teaching are organically combined to realize integrated design and change teachers' teaching concepts and teaching behaviors[11]. The school can also introduce the team cooperation evaluation system in time, and through quantitative analysis, it can better enhance the team cohesion of college students. In order to improve teachers' information literacy, colleges and universities can regularly carry out related information-based teaching ability competitions, English information-based classroom teaching demonstrations, excellent information-based English classroom teaching observation and other activities, and establish and improve a scientific and reasonable evaluation and reward mechanism for teachers' information literacy. As users and practitioners of modern educational technology, college English teachers should know how to correctly handle the relationship between science and technology and people, science and technology and curriculum, so as to make information technology serve teachers' teaching, students' learning, teaching implementation and curriculum development.

4. Conclusions

The development of modern education must rely on information technology and take advantage of science and technology to break the limitations of traditional education. The application and practice of online open courses is the future development trend of educational reform. Under this background, the teaching mode based on online open courses provides a brand-new development path for college English teaching. At the same time, as college English teachers, they are bound to face the transformation of roles and the improvement of abilities. The "golden course" of college English for online open courses is mainly to combine Chinese cultural studies with college English courses in the classroom teaching process, aiming at improving students' English application ability by using the foreign language "golden course" teaching of online open courses. Teachers can give targeted explanations according to students' homework, thus improving the efficiency of classroom teaching. Universities and relevant education departments should create favorable conditions for the cultivation of college English teachers' information literacy, so that college English teachers can reasonably apply modern technology to practice the English teaching mode of online open courses, promote the development of English teaching, and cultivate college talents meeting the needs of relevant professional English.

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